




Elevating the Voices of Diverse Communities through Intentional Outreach

Trellis Outreach Team



We provide services,
information and innovations
to help people **optimize
well-being** as they age.



WHAT WE DO

Connect people with services and resources

Fund community organizations that provide services to older adults

Bring networks together for collaborative action

Lead the charge to connect health care and social care

Our Team



Amanda

Community
Outreach
Specialist



Manuela

Outreach
Volunteer



Linda

Outreach
Coordinator



Haddy

Outreach
Volunteer



Jetta

Volunteer &
Outreach
Manager

Outreach Goals



Outreach Goals

- BIPOC communities



Outreach Goals

- BIPOC communities
- Poverty



Outreach Goals

- BIPOC communities
- Poverty
- Rural communities



INTENTIONAL OUTREACH

- Hiring

**Akkam Jirtuu
Maqaan kiyya Ahmed
Mussa Jedhama.**



Meet our Community Outreach Team

Connect with us!

We'd love to share information and resources from the Senior LinkAge Line® with you.

- Free **educational presentations** on a wide range of topics that help people optimize well-being as they age.
- Personalized one-on-one **Medicare Counseling** sessions, scheduled at times that are convenient for you.
- Senior LinkAge Line **promotional materials** and gift bags to share in your community.



Hello, my name is Amanda.



Nyob zoo, kuv lub npe hu ua Linda. Peb muaj kev pab pub dawb rau koj.



Hola, mi nombre es Maby.



Jetta Wiedemeier Bower
Manager, Volunteer &
Outreach Team



Nyob zoo, kuv lub npe hu ua Mayla.

CONTACT US
outreach@trellisconnects.org
Trellisconnects.org
651-641-8612 / 800-333-2433



TRELLIS®

INTENTIONAL OUTREACH

- Hiring
- Cultural gifts

Cultural Gifts





TRELLIS™

We are pleased to provide you this special gift! You are a valued member of our community. Please call the Senior LinkAge Line if you need information on all things related to aging well!!!

Volunteer & Outreach Team



INTENTIONAL OUTREACH

- Hiring
- Cultural gifts
- Translate materials

Translate social media graphics

¿Tiene preguntas sobre Medicare u otras opciones relacionados con el envejecimiento?

Podemos ayudar!

800-333-2433

 **MINNESOTA**
SENIOR LINKAGE LINE

Koj puas muaj lus nug txog Medicare lossis lwm yam kev pab rau cov laus?

Peb pab tau

800-333-2433

 **MINNESOTA**
SENIOR LINKAGE LINE

Miyaan haysaan suaalo kale oo ku saabsan Medicare ama suaalo kale oo ku saabsan da'da?

Waan idin caawin karnaa.

800-333-2433

 **MINNESOTA**
SENIOR LINKAGE LINE

Gaffii Waa'ee fayyaa yookin biraa waa'ee mangudumarra ni qabdani?

Nuti issin gargaruu dandanya.

800-333-2433

 **MINNESOTA**
SENIOR LINKAGE LINE



Telemundo Minnesota



October 20 · 🌐

¿Buscas servicios para adultos mayores de 60 años? ¿Te preocupa que tus padres o abuelos vivan seguros en su hogar? [Trellis](#) te invita a una presentación gratuita sobre los recursos y servicios que tiene Minnesota.

Regístrate en:

<https://www.eventbrite.com/.../senior-linkage-line...>

Asistir a una presentación
gratuita en línea de
Senior LinkAge Line®



EVENTBRITE.COM

Senior LinkAge Line: Quiénes Somos y Qué Hacemos

¿Interesado en acceder a servicios que puedan ayudar? Somos su v...

Translate flyers



m MINNESOTA
SENIOR LINKAGE LINE

We Are Aging

Support services | Housing options | Long-term care planning
Medicare & prescription assistance | Caregiver support

If you have trouble paying for your Medicare, you may be able to get help.

Call Minnesota's Senior LinkAge Line® to find out more.

800-333-2433

mn.gov/senior-linkage-line

The Senior LinkAge Line is a free, statewide service of the Minnesota Board on Aging in partnership with Minnesota's area agencies on aging. The Senior LinkAge Line helps older Minnesotans and caregivers find answers and connect to the services and support they need.



m MINNESOTA
SENIOR LINKAGE LINE

Waynu Gaboobaynaa

Adeegyadda kaalmadda ee guryaha, dareyeelka muddada-dheer ee Medicare iyo taageerada daryeel-bixiyaha ee daawooyinka.

Hadii ay dhibaato kaa haysato bixinta kharashka caafimaadka ee Medicare, waxa laga suurtagal ah inaan kaa bixino

Si aad xog dheeraad ah u heshid wac Minnesota's Senior LinkAge Line®

800-333-2433

mn.gov/senior-linkage-line

Senior LinkAge was adeeg bilaash ah, oo aad ka heli karto gobolka oo dhan. Senior LinkAge Line wuxuu caawiyaa dadka da'da ah ee reer Minnesota iyo daryeel-bixiyaha inay helaan jawaabo oo ay ku xidhmaan adeegyadda iyo taageeradda ay u baahan yihiin

INTENTIONAL OUTREACH

- Hiring
- Cultural gifts
- Translate materials
- Volunteers – Bilingual

Volunteer Ambassadors – Spanish Speaking



Alicia



Reyna



Manuela



Mary



Maria



Arianna



Yolanda

Volunteer Ambassadors – East African



Dube

Oromo

Somali

Amharic



Mohammed

Arabic



Mahamed

Oromo



Abida

Oromo

Somali

Amharic

French



Ertra

Oromo

Amharic

Volunteer Opportunities

Become a Volunteer Ambassador!

Help us spread the word about services and resources available to help older adults optimize well-being as they age.

As a volunteer ambassador, you'll form a bridge between your community and Trellis. Share information about a variety of free services offered by the Minnesota Board on Aging and Trellis:

- One-on-one **Medicare health insurance counseling**, scheduled at times that work best for you.
- Senior LinkAge Line® **referrals** to services.
- **Educational presentations** on a wide range of topics.



INTENTIONAL OUTREACH

- Hiring
- Cultural gifts
- Translate materials
- Volunteers - Bilingual
- Photos



Become a
SUPERHERO

Volunteer
with

mi MINNESOTA
SENIOR LINKAGE LINE

Meet Linda, Superhero

Better Photos



Become a
SUPERHERO

Volunteer
with

mi MINNESOTA
SENIOR LINKAGE LINE

Meet Linda, Superhero

VOLUNTEER
with the
Senior LinkAge Line

Help older adults and caregivers in your community by volunteering with the Senior LinkAge Line.

800-333-2433



Bookmark highlighting a colleague who is an elder with White Earth Nation & cultural guide to us

Information is power



m MINNESOTA
SENIOR LINKAGE LINE

800-333-2433 | TTY 711

WE ARE AGING

Connect to resources by phone, online or in-person

Unbiased Medicare Counseling

Community presentations

trellisconnects.org/senior-linkage-line
800-333-2433 | TTY 711

The Senior LinkAge Line® is a free, statewide service of the Minnesota Board on Aging in partnership with Trellis.



INTENTIONAL OUTREACH

- Hiring
- Cultural gifts
- Translate materials
- Volunteers - Bilingual
- Photos
- Diverse media channels



Filming PSA for Univision



Changing aging in our communities.



Connector
Advocate
Network builder
Thought leader



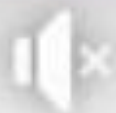


Jessica G Froelke 612-216-1599



Maby Almiron - Trellis

Senior LinkAge Line 1-800-333-2433



La Jefa MN Radio

Link :

<https://www.facebook.com/LAJEFAMN/videos/562627498147237>



Facebook video player interface showing a live broadcast. The video content features two women: one on the left wearing headphones and speaking into a microphone, and one on the right holding a card that reads "Senior Linkage Line" with the phone number "1-800-333-2222". The video player includes a progress bar at the bottom showing 15:01 / 15:56.

Facebook post details:

- La Jefa MN was live with Maby Almiron. October 26 · 🌐
- Entrevista hoy con senior linkage line/ conoce los beneficios sobre los adultos mayores... See more
- 12 Reactions · 13 Comments · 1.5K Views
- Like · Comment · Share
- Comments section: "Most relevant"
- Comment 1: La Jefa MN Lucia La Caprichuda Frank Burgos tuyoenlaradiomn Mike Castillo Norbey Mejia por favor compartan esta información es de suma importancia para la comunidad latina en general. Like · Reply · 1
- Comment 2: Marina Gomez · 6:28 Felicitaciones a mi princesas Dios te bendiga. Like · Reply · 1
- View 6 more comments
- Write a comment...

Recording radio ad on Native Roots Radio program



Hard Work Pays Dividends

- Oromo Community of Minnesota
- Hamline Midway Elders
- Brian Coyle Center @ Cedar Riverside
- Hmong Elders Center
- Elders Lodge
- Hindu Society of Minnesota
- Bii Di Gain Dash Anwebi
- Division of Indian Work
- Hamilton Public Housing Authority
- Cambodian New Year event
- Alianza Adult Day Care
- Karen Organization of Minnesota
- Fellowship Missionary Baptist Church
- Waite House – Pillsbury United Comm
- CAPI
- Volunteers of America – AA event



MINNESOTA
SENIOR LINKAGE



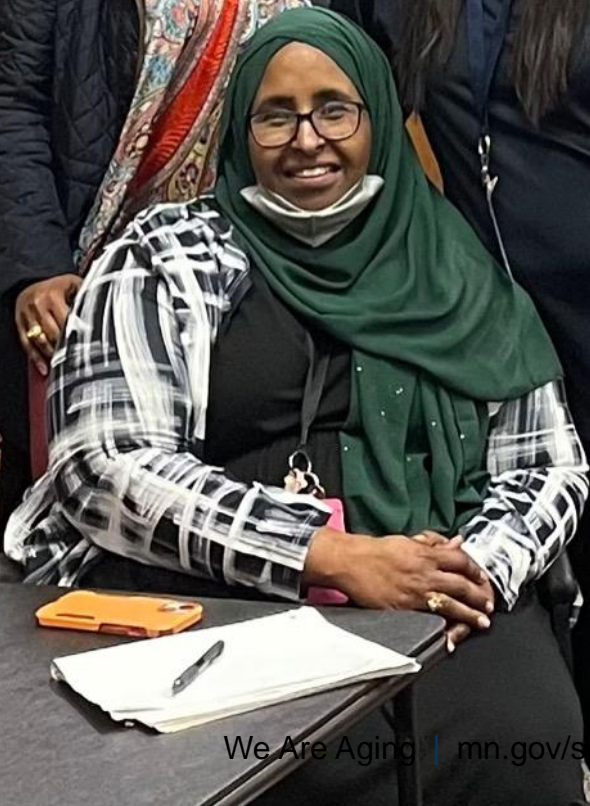
people
well-being
they age.

Plan for
the road ahead
SMP

CAMPUS
024

SCHOOL
ROLLMENT

1034A
CONF. RM.







BIH
2021

Minnesota Senior Link-Age Line

Work & Caregiving: Finding Balance

TOP 10 Medicare List

1. The world's most common reason for hospitalization is age. It's important to understand Medicare Part A, B, and D. Contact your local Medicare Plan. Medicare.gov

2. Understand your Medicare options and how they work. Medicare.gov

3. When you do something, it's good to do it right. Medicare.gov

4. Get help from your Medicare expert. Medicare.gov

5. If you have Medicare, you can get help from your Medicare expert. Medicare.gov

6. Medicare.gov

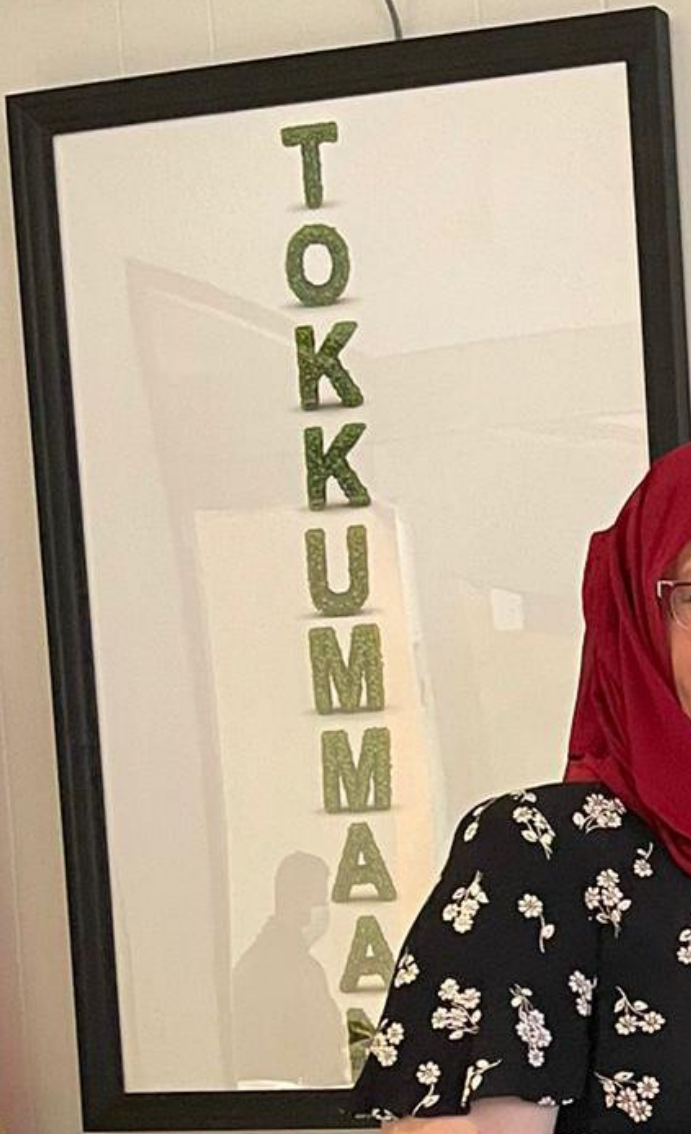
7. Medicare.gov

8. Medicare.gov

9. Medicare.gov

10. Medicare.gov





"WHAT IF" YOU TOOK A CHANCE





"WHAT IF" YOU TOOK A CHANCE

- Take a chance on cultural humility





"WHAT IF" YOU TOOK A CHANCE

- Take a chance on cultural humility
- It's okay to feel uncomfortable





"WHAT IF" YOU TOOK A CHANCE

- Take a chance on cultural humility
- It's okay to feel uncomfortable
- It's okay for fail...and rechart

Outreach Goals

- BIPOC communities
- Poverty
- Rural communities



Thank you!

Outreach@trellisconnects.org



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Thank you!

Outreach@trellisconnects.org



TRELLIS[™]

