

The Minnesota Elder Justice Center invites your organization to become a sponsor of the **15th Annual Minnesota World Elder Abuse Awareness Day Conference to be held virtually June 14th – 16th, 2021**. The goal of the World Elder Abuse Awareness Day conference is to elevate the issue of elder abuse, neglect and financial exploitation and provide education on best practices for prevention and effective response. This year we welcome Ai-jen Poo, best selling author and co-founder and Executive Director of the National Domestic Workers Alliance, to deliver the conference keynote.

Last year our conference was moved to a virtual format in consideration of pandemic safety. Despite the change in format, we welcomed over 700 attendees each day! As this year begins with continued safety concerns, the 2021 Minnesota World Elder Abuse Awareness Day Conference will once again be held online.

Sponsorship provides an excellent opportunity to showcase your organization and services to hundreds of stakeholders at the forefront of the elder justice movement. Please view available conference sponsorship opportunities below.

<p>OFFICIAL SPONSOR DESIGNATION \$7,500 and above</p>	<ul style="list-style-type: none"> • Featured verbal recognition during the daily conference welcome • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion • Attendee registration list for a one-time use • Eight complimentary conference registrations
<p>PLATINUM \$5,000 and above</p>	<ul style="list-style-type: none"> • Featured verbal recognition during the daily conference welcome • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion • Attendee registration list for a one-time use • six complimentary conference registrations
<p>GOLD \$2,000 and above</p>	<ul style="list-style-type: none"> • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion • Attendee registration list for a one-time use • Four complimentary conference registrations
<p>SILVER \$1,000 and above</p>	<ul style="list-style-type: none"> • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion • Two complimentary conference registrations
<p>BRONZE \$500 and above</p>	<ul style="list-style-type: none"> • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion • One complimentary conference registrations
<p>FRIEND \$100 and above</p>	<ul style="list-style-type: none"> • Logo recognition on the in the conference website, daily slides and all pre-event messaging and promotion

?'s Contact Katie Behrens, Minnesota Elder Justice Center Program and Organization Operations Manager at katie.behrens@elderjusticemn.org, 651-440-9304

Further Conference Details: Available at elderjusticemn.org

Payment: Checks payable to the Minnesota Elder Justice Center may be sent to 2610 University Ave West, Suite 530, St. Paul, MN 55114 along with sponsorship form. To pay via credit card, please call 651-440-9304.

Company Logo: Please e-mail a high-resolution format of your logo to katie.behrens@elderjusticemn.org

SPONSOR REGISTRATION FORM

MINNESOTA ELDER ABUSE AWARENESS DAY CONFERENCE
JUNE 14-16, 2021

Please print or type

ORGANIZATION _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

CONTACT NAME _____

PHONE NUMBER _____ **EMAIL ADDRESS** _____

ORGANIZATION/AGENCY WEBSITE ADDRESS _____

Sponsorship Level:

Official Sponsor

Platinum

Gold

Silver

Bronze

Friend

TOTAL \$ _____

Return this form with payment to:

Minnesota Elder Justice Center
2610 University Ave West, Suite 530
St. Paul, MN 55114

Checks payable to: Minnesota Elder Justice Center

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