

OUR VALUES

INTEGRITY

We practice intellectual rigor and ethical behavior by being transparent and accountable to our many diverse stakeholders.

OPENHEARTED COLLABORATION

Committed to being inclusive, we create and participate in partnerships that improve the lives of Minnesota's older and vulnerable adults.

INNOVATION

We are a learning organization that is willing to question the status quo, create alternative solutions and strategies, and take risks in order to achieve our mission.

RESPONSIVE SERVICE

Our enduring focus is on the well-being of our older and vulnerable adults, so we work tirelessly to ensure we remain respectful, relevant and responsive.

EXCELLENCE

To be of greatest service to the elders of our community, we endeavor to be dedicated, knowledgeable, curious and creative in all our work.



2020 BOARD OF DIRECTORS

OFFICERS

Sue Gray, Chair; Reference and Circulation Librarian, St. Catherine University
Sandi Lubrant, Vice Chair; Community Advocate
Iris C. Freeman, Secretary; Adjunct Professor, Mitchell Hamline College of Law
Connie Moore, Treasurer; Executive Director, Alexandra House

DIRECTORS

Gil Acevedo, Social Services Deputy Director, Dakota County Community Services
Mark Anderson, Chief Administrative Officer, Eldermark Software
James Backstrom, Retired Dakota County Attorney
Scott Campbell, Retired Duluth Police Department; Community Advocate
Jeannie Fichtel, Retired Executive Vice-President, U.S. Bank
Mike Hannay, Retired St. Louis County Adult Protective Services
Dr. Larry Kerzner, Geriatrician, HennepinHealthcare
Mamie Segall, Esq.
Sue Voigt, Attorney, Voigt, Rodè, Boxeth & Coffin LLC

MINNESOTA
ELDER JUSTICE
CENTER

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2020 ANNUAL REPORT

OUR VISION

Minnesota Elder Justice Center is a trusted resource that improves lives, communities and systems with, and on behalf of, elders and vulnerable adults.

OUR MISSION

To mobilize communities to prevent and alleviate abuse, neglect and financial exploitation of elders and vulnerable adults.

OUR WORK

The Minnesota Elder Justice Center is a statewide nonprofit organization working to prevent and alleviate abuse, neglect, and financial exploitation of older and vulnerable adults. All of our services are free of charge.

AREAS OF FOCUS:

Direct Victim Services

Support, advocacy and legal representation services to older and vulnerable victims of abuse, and their families, are at the heart of our work. We also provide technical assistance to professionals who work with older adults. **Our staff supported over 625 victims and families in 2020.**

Training & Education

Our staff provide statewide education opportunities to the public and professionals so they can be informed, help those around them, and build communities that do not tolerate abuse against older and vulnerable adults. We provide entry-level and advanced training to individuals and institutions who work with older and vulnerable adults. Our audiences include professionals representing social services, the legal community, health care, financial institutions, and others. A specialized 8-hour training is available for law enforcement and criminal justice professionals. In 2020, this work was primarily done virtually.

We provided trainings and presentations reaching over 6,000 individuals in 2020. Minnesota's 2020 World Elder Abuse Awareness Day Conference had over 450 attendees participate in a virtual three day conference.

Public Policy & Systems Change

We advocate for policy initiatives that benefit older and vulnerable victims of abuse, prevent abuse, and hold perpetrators accountable. Staff work with county and community teams to support a coordinated response to elder abuse.



In 2020, our staff worked collaboratively to further develop and determine the Rules associated with new Assisted Living Licensure regulations. In addition, Minnesota Elder Justice Center helped advance legislative changes to modernize Minnesota's guardianship laws. Finally, Minnesota Elder Justice Center staff continued work with others to move towards updating Minnesota's Vulnerable Adult Act.

OUR FINANCIALS

2020 STATEMENT OF FINANCIAL POSITION

Total Liabilities - \$36,386
Total Net Assets - \$336,345

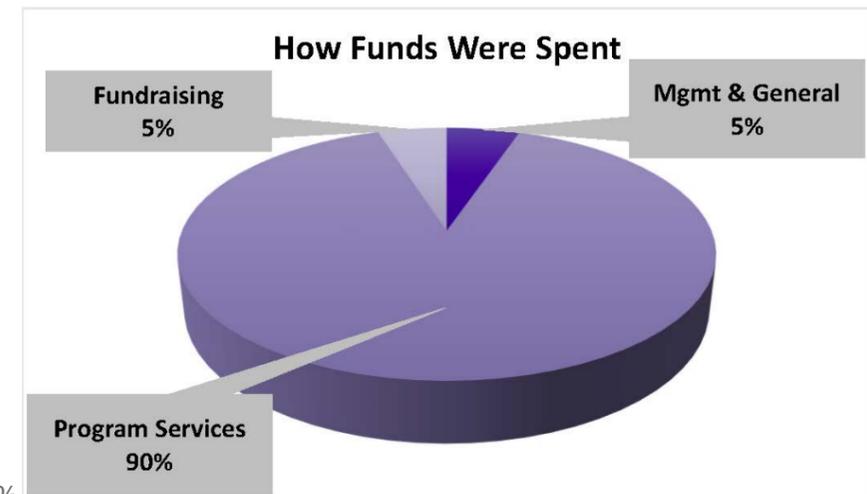
Total Support - \$960,823
Total Expenses - \$749,140

Breakdown of Support

Government Grants = \$480,915
Grants/Donations = \$438,918
Other Revenue = \$40,990

How Funds Were Spent

Program Services - \$672,741 = 90%
Management & General - \$39,247 = 5%
Fundraising - \$37,102 = 5%



MESSAGE FROM AMANDA VICKSTROM, EXECUTIVE DIRECTOR

2020 was unlike any most of us have experienced. For older adults, as well as Black and Indigenous communities, and people of color, it was especially harmful. The Minnesota Elder Justice Center staff and board steadfastly worked to ensure the evolving needs of our communities were prioritized throughout the year. We continued serving older and vulnerable victims of abuse, expanded our legal representation and victim advocacy services, trained audiences in new ways, and continued to advocate for systems changes to prevent further abuse, neglect or financial exploitation.



Our vision is to be a trusted resource that improves lives, communities, and systems with and on behalf of elders and vulnerable adults. We, like others, continue to spend time working for a more just, equitable, and inclusive future for Black and Indigenous communities and people of color across the state of Minnesota, if we are to truly embrace the vision of our organization. Our work as a staff and board to address diversity, equity and inclusion throughout our organization's work began in 2020 and continues today.

We are so grateful for the support of our donors, partnerships with others, and trust from our clients. At the Minnesota Elder Justice Center, we are working to provide safety and assistance for victims; educating on the complexities of elder justice work; and creating broader system change to prevent elder abuse. Our work is just beginning, and we thank you for partnering with us as we grow.

Amanda Vickstrom